



PVAHCS VA Veterans Day Parade News Release

For Further Information Contact:
Paula L. Pedene APR, VA Public Affairs Officer
(602) 200-6279 phone
(602) 779-3534 pager
(480) 368-8714 after hours
Paula.pedene@va.gov

For Immediate Release

Oct. 17, 2008

Speaker Towers Will Run Gamut of VA Veterans Day Parade Route *Committee and CBS Focuses on of Education about Veterans*

PHOENIX - Through a partnership between CBS Radio and the Phoenix VA Health Care System, the speaker tower announcers for the Annual VA Veterans Day Parade will all be hosted by radio personalities from KOOL; KMLE and JAMZ.

KOOL-FM Classic Oldies 94.5, www.koolradio.com

KMLE-FM Country 107.9, www.kmle108.com

JAMZ-FM Hits and Hip Hop 101.5, www.1015jamz.com

CBS Radio is one of the largest major-market radio operators in the United States, with stations covering news, alternative rock, country, FM talk, classic rock, and oldies, among others.

In order to help educate Parade attendees about the significance of Veterans Day and many of the military and veterans' units in the parade, the entries provide educational scripts to the Parade Committee. Then the announcers read them at each stop along the route to help highlight some of the significant events and organizations our veterans offer to our country.

The Speaker Towers will be located as follows:

- **Tower 1:** 4501 N. 7th Street (BAP Import Parts)
- **Tower 2:** 4717 E. 7th St
- **Tower 3:** 549 E. Camelback Road (Cash 1 Lot)
- **Tower 4:** 510 E. Camelback Road (Sankovich & Associates)
- **Tower 5:** 111 E. Camelback Road
- **Tower 6:** SW Corner of Central & Camelback
- **Tower 7:** Central & Oregon
- **Tower 8:** 5510 N. Central Avenue (First United Methodist Church)

- MORE -

The Carl T. Hayden Veterans Affairs Medical Center, which is part of the Phoenix VA Health Care System, has been serving veterans in Maricopa County since 1951. We currently have 130 inpatient beds for medical and surgical patients, 80 beds for nursing home patients and 48 inpatient beds for mental health patients. We are honored to serve our veterans who have paid the price for us to enjoy our freedoms.

CBS Radio Supports VA Veterans Day Parade with Announcers
2-2-2-2-2-2

With a theme of “**Serving With Honor,**” the 2008 VA Veterans Day Parade will honor all those who have served in the U.S. military during war, conflict and peacetime, with a special focus on veterans currently serving in Afghanistan and Iraq.

The Phoenix VA Health Care System’s Annual VA Veterans Day Parade will be held on Tuesday, Nov. 11, starting at 11 a.m. One of the nation’s premier Veterans Day parades, it will feature approximately 100 patriotic entries.

For more information, contact the VA Veterans Day Parade Coordinator and Public Affairs Officer for the Phoenix VA Health Care System, Paula Pedene, APR, at paula.pedene@va.gov.

###

The Carl T. Hayden Veterans Affairs Medical Center, which is part of the Phoenix VA Health Care System, has been serving veterans in Maricopa County since 1951. We currently have 130 inpatient beds for medical and surgical patients, 80 beds for nursing home patients and 48 inpatient beds for mental health patients. We are honored to serve our veterans who have paid the price for us to enjoy our freedoms.